

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - A.P. Tourism Advertisement in Red Magazine - Sanction of Rs.3,33,328/- (Rupees three lakhs thirty three thousand three hundred and twenty eight only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 732

Dated 17.09.2013.

Read :-

From the Executive Director (Marketing), APTDC, Hyderabad,
Lr.No.TDC/PR/R1/11/2012, Dated 02.09.2013.

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ORDER:-

Andhra Pradesh is rich in its culture, tradition, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, hoardings etc.

2. In the reference read above, the Executive Director (Marketing), A.P. Tourism Development Corporation Limited, Hyderabad has submitted bill for an amount of Rs.3,33,328/- towards A.P. Tourism advertisement in Red Magazine from August, 2012 to March, 2013 (8 months) and requested to make the payment to M/s. Red Publications, Visakhapatnam.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.3,33,328/- (Rupees three lakhs thirty three thousand three hundred and twenty eight only) to M/s. Red Publications, Visakhapatnam towards A.P. Tourism advertisement in Red Magazine from August, 2012 to March, 2013 (8 months).

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13- Tourism PMU, 260-Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Red Publications, Visakhapatnam through bank. The following are the bank details:

Bank Name	Canara Bank, Overseas
Branch	Vizag
Account No.	2377720100014
IFSC code	CNRB0002377

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPEICAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Red Publications, Aspen towers, 1st floor, 52-10-10/1/54, Visakhapatnam-13.
The Assistant Secretary to Government and Drawing &
Disbursing Officer, YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER